
Director of Research

Company Description

Education2020 is a leading provider of core and elective instruction in virtual and blended learning environments for students in grades 6–12. Its innovative learning models facilitate individualized learning for students. Emphasizing instructional content, e2020's programs help students recover and accrue credits for graduation, participate in Advanced Placement® courses, and prepare for assessments.

Job Description

The Director of Research will design and implement academic research to identify best practices and to demonstrate the efficacy of e2020's product suite. The Director of Research will oversee all phases of the research cycle, from identifying partner districts to publishing case studies and other marketing collateral. Throughout the process, the Director of Research will communicate proactively with customers, the field team, product management, product development, and marketing.

Responsibilities

Work with the field team to identify partner districts for research

Project management of research initiatives

Manage high-level contract resources to perform statistical analysis

Communicate regularly with contacts at partner districts

In collaboration with marketing, create program evaluation collateral based on data gathered from partner sites

Coordinate with outside researchers at think tanks, policy institutes, and/or universities to conduct experimental or quasi-experimental research studies

Conduct internal research for stakeholders in product management and field management

Direct research on a wide range of topic in online learning to support the product and content development teams

Contribute regularly to company website to highlight current research in education as it relates to online learning and virtual schools

Present data to internal and external audiences

Author position papers on agreed-upon topics

Additional projects as assigned

Requirements

Master's degree required, Ph.D. preferred

5+ years of experience in educational research, preferably for a publisher or related educational product development company

Excellent written/oral communication, organizational, and interpersonal skills

Excellent quantitative and analytical skills

Strong Excel skills, including the use of pivot tables

Familiarity with SPSS, SQL, and/or SRSS helpful, but not required

Equal Opportunity Employer, M/F/V/D, and a member of E-Verify